

DEMOGRAPHIC DATA

Metz: 119,551 *intramural* inhabitants (Insee - 2012)
Metz Métropole : 44 communities - 235,000 inhabitants (Metz Métropole) Urban Area: 405,000 inhabitants

THE TOURIST OFFER IN AND AROUND METZ

- **Metz has been classed as a Tourist Resort since February 2015 and as a City of Art and History since November 2011** 
- **Urban tourism:** the extraordinary heritage of Metz, dating from the second half of the 19th century to the beginning of the 20th century, has led it to feature in the **National Committee of French World Heritage Sites since 2014, in view of UNESCO's 'Royal & Imperial Metz' classification.**
- **Themed visits to explore 3000 years of history in Metz,** from the Gallo-Roman period to our time: baths, ramparts, the *Porte des Allemands* (Germans Gateway), medieval sites, Saint-Pierre-aux-Nonnains, Cathédrale Saint Etienne (6500m² of stained glass windows from the 13th - 20th centuries), 18th century squares, the Imperial and Amphithéâtre districts, the Centre Pompidou-Metz. The guided tour of the cathedral has a Tourism and Handicap classification for three types of disability (motor, visual and mental).
- **Garden Tourism:** Jean-Marie Pelt Gardens, Botanical Gardens, Parc de l'Île du Saulcy, Tanners' Garden, Garden of the Five Senses, parks of the Grange aux Bois and Pas du Loup, the Esplanade, gardens of Lakes Symphonie and Ariane, Jardin sans Limite at Robert Schuman's house, gardens at the Château de Pange, walks beside the Canal de Jouy, on the banks of the Moselle and the Seille, in the Parc du Château de Courcelles.
- **River tourism and water sports:** marina awarded European Blue Flag in 2007. 
- **Active Tourism** (tennis, golf, cycling, hiking): in November 2013, Metz gained the *Fédération Française du Cyclotourisme's* cycle-friendly classification, and in February 2017 the classification *Ville Active et Sportive*. 
- **Tourism Events:** the Mirabelle Festival and Metz Plage, Christmas Markets ...
- **Sports Tourism:** the Metz Mirabelle Marathon, Handball
- **Business Tourism:** the Robert Schuman Congress Centre (opening 2018) and many venues for meetings and seminars
- **Military History Tourism:** Fort de Queuleu, ramparts
- **Technical Tourism:** Metz' Electricity plant, the Republican Lorraine, Mirabelle production and wines from the Moselle region
- **Museums / Cultural Sites:** Centre Pompidou-Metz; the *Cour d'Or* museum; the Regional Foundation of Contemporary Art; Robert Schuman's House in Scy-Chazelles; Roman aqueduct at Jouy aux Arches; fortified churches of Metz' countryside; Mont St Quentin: sites of natural, ecological and educational interest.

EATING OUT IN AND AROUND METZ

- Restaurants: 244 restaurants
- One Michelin Red Guide starred restaurant (the one-starred Le Magasin aux Vivres) and one Bib Gourmand (Brasserie Christophe Dufossé)
- Local restaurants belonging to the *Tables de Rabelais* (restaurateurs, wine growers, the mirabelle distillery, cooking professionals) 

(Data Sitlor - January 2017)

WHERE TO STAY IN AND AROUND METZ AND METZ METROPOLE

548,207 bed nights occupied in 2016

- Metz Métropole hotels: 33 establishments, 2,096 rooms (4****, 391 rooms - 16***, 996 rooms - 9**, 484 rooms - 2*, 123 rooms - 2 non-classified, 102 rooms) of which **25 hotels are in Metz** - 1,540 rooms (4****, 391 rooms - 11***, 668 rooms - 6**, 285 rooms - 2*, 123 rooms - 2 non-classified 102 rooms)
- Open Air accommodation: 1 Metz municipal campsite ***
- Communal accommodation: 3 establishments, including 2 Youth Hostels and 1 International Residential Centre
- Furnished tourist accommodation: 109 establishments in Metz, including 44 classified
- Residential hotels: 4 establishments
- Bed & Breakfasts: 21 establishments, of which 13 are classified (5 in Metz of which one is classified). NB: 2 unusual Bed & Breakfasts (a barge in Metz and a Yurt in Lessy)
- Metz Marina, Blue Flag: 100 moorings,
- Port Robert Schuman de Scy-Chazelles: 130 moorings

(Data Sitlor - February 2016 & TLS, as at 16.01.2017)

VISITOR STATISTICS 2016

Tourist Office: 568,796 contacts, of which 192,539 customers requested information and 376,257 visited the web site

Metz Tourist Office: 44,747 users of the visit and stay **City Pass:** 1,409 sales (+15.59%)

Offsite hosting: over 4,100 people (x2/ 2015)

Web site in 10 languages with 1,282,432 pages viewed



Metz Tour (app): 2,054 downloads (Jul-Dec)

Centre Pompidou-Metz: over 300,000 visitors

Cour d'Or Museum: 42,347 visitors

Porte des Allemands: over 33,000 visitors

Regional Foundation of Contemporary Art: 16,208 visitors

Marina: 2,567 bed nights (people) - average stay: 1.60 night (people)

Metz Campsite: 27,305 bed nights

INTERNATIONAL VISITORS TO TOURIST OFFICE

Germany	27 %
Lorraine	25 %
Other parts of France	24 %
Benelux	11 %
Southern Europe	3 %
North and South America	3 %
Great Britain	2 %
Eastern Europe / Russia	2 %
Other	2 %
Asia	1 %