

# KEY FIGURES FOR 2024

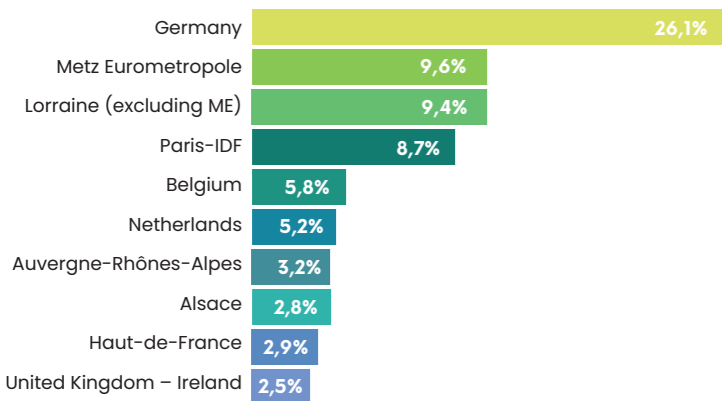
## Agence Inspire Metz – Tourist Office

**125,932** visitors (eco-counter)

**1,186** sales of City Passes

**1,097,205** overnight stays in the Metz Eurometropole (source: tourist-tax platform data, 11.02.2025)

## Breakdown of the top 10 customer groups of the Inspire Metz agency – Tourist Office



## Accommodation infrastructure – Metz

### Metz hotels

**25** establishments – **1,594** rooms  
**5x4** star – **462** rooms  
**12x3** star – **680** rooms  
**3x2** star – **150** rooms  
**5** non classified – **396** rooms

### Metz Marina

Blue Flag – **55** berths

### Outdoor accommodation

**13-star** Metz municipal campsite & 1 camper-van park

### Shared accommodation

**2** youth hostels

(Sitlor data – January 2025)

## Tourist sites

**308,438** visitors to the Centre Pompidou-Metz (+2.3% compared with 2023)

**83,442** visitors to the Cour d'Or – Metz Eurometropole museum (80,767 in 2023)

**47,678** visitors to the Porte des Allemands (open all year round)

**40,821** visitors to Les Trinitaires Church (open from mid-March to mid-November, including visitors during the Constellations)

**43,628** visitors to the Saint-Vincent Basilica (open from March to September)

**810,451** visitors to Saint Étienne's Cathedral (+11.56%)

**+500,000** visitors to the Botanical Gardens

## Accommodation infrastructure – Metz Eurometropole (including Metz)

### Hotels in the Metz Eurometropole

**35** establishments – **2 211** rooms  
**6x4** star – **475** rooms  
**16x3** star – **926** rooms  
**8x2** star – **508** rooms  
**5** non classified – **396** rooms

### Camper vans

**1** camper-van park at Scy-Chazelles

### Bed and Breakfast

**20** facilities (**7** facilities in Metz). Please note: **4** unusual bed and breakfasts (barges in Metz).

### Port Robert Schuman in Scy-Chazelles

**180** berths  
 (Sitlor data – January 2025)

## Catering infrastructure – Metz Eurometropole (including Metz)

### 200 Restaurants

(Sitlor data – January 2025)



## Rankings and labels awarded to the city of Metz

In October 2019, Metz was awarded the **UNESCO Creative City label in the Music category**.

Metz has been awarded the **French Tech** label and the **French Tech East Capital** since April 2019.



Metz is twinned with Luxembourg, Trier, Gloucester, Hradec Králové, Nankin, Karmiel and Chernivtsi. Ville Amie des Aînés (senior-friendly), platinum level.

## Certifications and labels obtained by Inspire Metz – Tourist Office Classified in category 1



**ACCUEIL VÉLO** is a national label that guarantees a high-quality welcome and services for cyclists along cycle routes. Further information: [www.francevelotourisme.com](http://www.francevelotourisme.com)

## Metz Eurometropole labels and networks

The Eurometropole has been awarded:

