

2023 PRESS PACK METZ EUROMETROPOLE





Illustration du graoully : François Drapier Freepik \mathbb{Z}

COME

TOGETHER









STROLL

METZ EUROMETROPOLE 2023

HIGHLIGHTS[®]

4 February 2023 > 27 January 2025 —

Repetition Centre Pompidou-Metz exhibition

15 April 2023 > 11 September 2023 .

Suzanne Valadon. A World of Her Own Centre Pompidou-Metz exhibition

10 June 2023 > 15 January 2024 ____

Worldbuilding. Video games and art in the digital age Centre Pompidou-Metz exhibition

22 June 2023 > 2 September 2023 -

Constellations de Metz 7th edition

14 July 2023 > 15 August 2023 -

Metz plage

August 2023 – City flea market

29 September 2023 > 9 October 2023 -

Metz International Fair 88th edition

24 November 2023 > 30 December 2023

Christmas markets and Advent festivities in Metz and Metz Eurometropole

Visit <u>tourisme-metz.com</u> or scan the QR code to find out more about events taking place throughout the Metz Eurometropole.



- **14 April 2023 > 16 April 2023** Le Livre à Metz, Literature and Journalism festival

-3 May 2023 > 21 May 2023 Passages Transfestival (Transitalia)

-10 June 2023 > 1 April 2024

Elmgreen & Dragset. Bonne Chance Centre Pompidou-Metz exhibition

-**7 July 2023 > 16 July 2023** Hop Hop Hop Festival – 14th edition

-August 2023

Fêtes de la Mirabelle (Mirabelle Plum Festival) – 73rd edition

— 31 August 2023 > 3 September 2023 Montgolfiades de Metz (Hot Air Balloon festival)

- 4 November 2023 > 11 November 2023 Moselle Open

- **31 December 2023 > 27 May 2024** Lacan, the exhibition. When art meets psychoanalysis Centre Pompidou-Metz exhibition

* subject to change

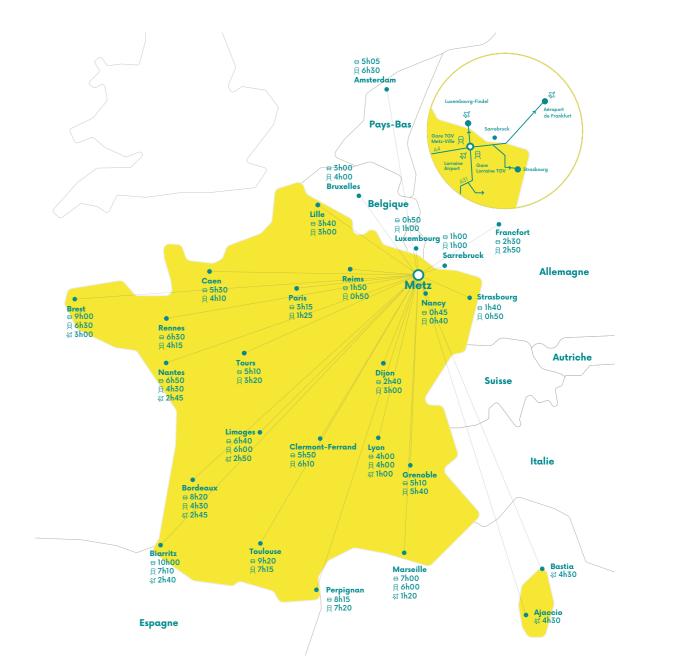


METZ EUROMETROPOLE



LIGHTS OF EUROPE

Located in the Grand Est region, Metz Eurometropole at Metz Ville station or the Lorraine TGV station), is European through and through. Just 1 hour from or by boat (along the Canal de l'Est, the Moselle or Luxembourg and Germany, 3 hours from Brussels and the Saar). If you're travelling by plane, in addition to only 85 minutes from Paris: all roads lead to Metz! Metz Lorraine airport, you could also fly into Luxembourg is a must-see destination whether you're travelling by airport (45 minutes away by road) or Saarbrücken (1 car (on the A4 or A31 motorways), by train (arriving hour away).



Key figures

Motorways Railway network V50 cycle route Wine Route

- 46 municipalities
- 228,000 inhabitants
- 312.8 km2



Sources : https://www.viamichelin.com/ https://wwws.airfrance.fr/en



https://www.sncf-connect.com/en-en/

200km

EXPLORE



Aerial view of Metz marina

Centre Pompidou-Metz and Saint Etienne's Cathedral

You'll be amazed by the surprising architecture of the Centre Pompidou-Metz, with its hexagonal roof resembling a traditional Chinese liangmao hat shining bright at nightfall. The building is a masterpiece in own right!

In 2023, this exceptional space showcasing modern and contemporary artistic creations will offer a unique opportunity to view and explore masterpieces of art history, such as The Origin of the World by Gustave Courbet, as featured in Lacan, the exhibition or the When art meets psychoanalysis event, while Danse à la ville (City Danse) by Auguste Renoir will be on show during Suzanne Valadon, A World of Her Own.

Ecology, equity, nature, design, science fiction and video games are among the many topics that will be addressed throughout the year at the Centre Pompidou-Metz through exhibitions and performances providing a platform for imagination and creativity to flourish, in perfect keeping with what the Eurometropole is all about.

The guest of honour at Paper Tube Studio will be Kimsooja, whose creation will reflect the stained-glass she designed to celebrate the

Metz is a real open-air museum, with over 3,000 years of history to discover. Many have fallen in love with the area, which over the years has been under French, German, republican, royal and imperial rule.

Whether you enjoy posting photos on social media or simply wish to to take in the sights whilst imagining the Celts establishing their oppidum on Sainte Croix hill, the hustle and bustle of the medieval guilds of artisans in Place St-Louis and the Outre-Seille district, or the Duke of Belle-Isle building the **Opéra-Théâtre** - Metz Eurometropole will exceed your expectations.





Shigeru Ban Architects Europe et Jean de Gastines Architectes, avec Philip Gumuchdjian pour la conception du projet lauréat du concours / Metz Métropole / Centre Pompidou-Metz / Photo Jacqueline Trichard

800th anniversary of Metz Cathedral.

It's just a stone's throw from the main hall of the Centre Pompidou-Metz to one of the highest naves in France (42 m)... St Etienne's Cathedral is an incredible feat of dazzling, flamboyant Gothic architecture, with 6,500 m2 of stainedglass windows, the largest surface area in Europe. Various master glassmakers from 13th to 21st centuries have contributed to this masterpiece. Gargoyles, spandrels and basreliefs all help bring the legends to life... centrepompidou-metz.fr



Suzanne Valadon, The Blue Room, 1923 © Jacqueline Hyde - Centre Pompidou, MNAM-CCI Dist RMN-G

Learn more about upcoming events at Centre Pompidou-Metz



Musée de la Cour d'Or - Metz Eurometropole and FRAC



Climb the hill to visit the Musée de la Cour d'Or – Metz Eurometropole and its labyrinth of dark corridors leading to an altar dedicated to Mithras friend of the sun god – a medieval granary and magnificent, unique medieval painted ceilings. Continue along to the oldest civic building in the city, a beautiful residence that once hosted Charles V and is now home to the FRAC (Regional Contemporary Art Fund).

musee.eurometropolemetz.eu

<u>fraclorraine.org</u>

Musée de la Cour d'Or - Metz Eurometropole

Place Saint Louis and Outre-Seille district

Go back down to **Place St Louis**, where the money changers worked on the stone benches during the Republic of Metz era, and admire **Cocteau's stained-glass** in the **church of St Maximin** in the Outre-Seille district with its medieval charm, or visit **Porte des Allemands**, a small fortified castle spanning the river **Seille**, where you can see vestiges of bygone battles and take in art exhibitions and performances.



49 Nord 6 Est - FRAC Lorraine

Metz Eurometropole

When visiting Metz Eurometropole, make sure to visit the **house of Robert Schuman** – the Father of Europe – in Scy-Chazelles, the **Museum of the 1870 War and Annexation**, which stands on the exact site of the bloody battles that inspired the local expression "it's falling like in Gravelotte" (it's raining heavily), or the **Château de Courcelles** in Montigny-lès-Metz, built in the 18th century and now used as a venue for exhibitions.

You can't help but marvel at the **ancient aqueduct** on the banks of the Moselle (in Ars-sur-Moselle): dating back to the 2nd century, it used to carry spring water all the way to Metz!



Museum of the 1870 War and Annexation – Gravelotte

Place Saint Louis – Metz





Château de Courcelles - Montigny-lès-Metz



Robert Schuman's house - Scy-Chazelles

Metz Railway Station

How could we not mention our magnificent station with all its symbols and anecdotes, voted the most beautiful train station in France three times by internet users?

If you look carefully, you'll be able to discern the finer details of the era's craftsmanship or the tasty food they sampled while waiting for their train.

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PAYOT

COME TOGETHER



All year round, there are a

thousand-and-one ways to come

together in Metz! A concert's first

notes, a match kick-off, a hot-

air balloon flight over the water,

the dazzling light shows on the

cathedral - there are so many

opportunities to enjoy a unique

Moselle has been designated

a Terre de Jeux 2024 for

the Summer Games, and the

Eurometropole has 5 sites and facilities to welcome the Olympic

and Paralympic delegations, among them gymnastics both artistic and rhythmic - handball,

judo, trampoline, rowing, canoe slalom, table tennis and more.

experience with the locals!

The Constellations de Metz festival lights up the summer!

Buoyed by the success of the 2022 edition which welcomed nearly a million visitors, the Constellations de Metz festival returns for a 7th edition structured around two themes: "Biomimicry" for the "Pierres numériques" night-time route, and "Hybridization" for the daytime Art & Gardens trail, following its goal of showcasing the architectural and natural heritage to be found throughout the city of Metz through a programme of urban art. This year the festival continues to explore and highlight the city's heritage, the inspiration for contemporary creation, so offering a new take on our natural and urban spaces. Setting the cultural and tourism pace for Metz and extending well beyond the city itself, Constellations de Metz is well-known as an original and unmissable cultural event in the French and cross-border landscapes. The festival promotes its international appeal by inviting international artists and a range of European and international co-productions, while shining a light on the many regional and local artists. constellations-metz.fr

Brocken 5.6 - Yasushiro Chida © Mira Chaloupka





Moselle Open

Nothing beats a match or competition to enjoy the atmosphere and feel part of something!

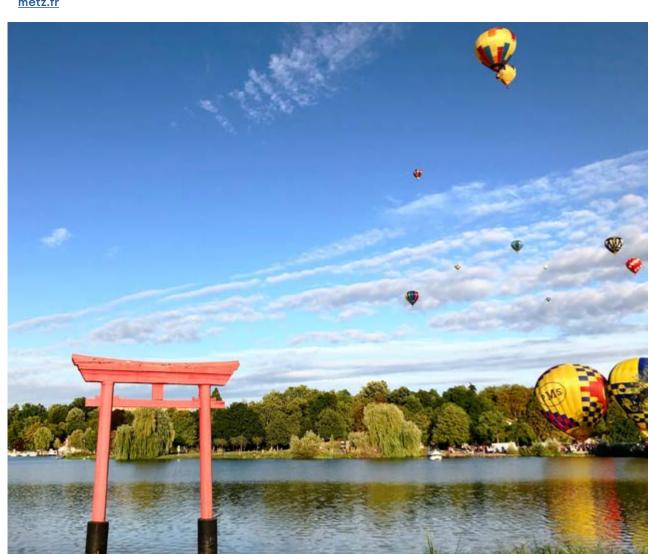
- 🥏 with the Dragonnes, Metz's own handball team with a great track record: 24 French Championships, 10 French National Cups, 8 League Cups, 2 final four;
- = at the Stade St Symphorien, home of FC Metz, where the South stand has just been entirely renovated with new areas;
- 🣁 during the Moselle Open, whose 20th edition takes place in 2023 at the Arènes de Metz and is one of the four ATP 250 tennis tournaments in France, attracting many top-flight pros;
- st golf's international Open de la Mirabelle d'Or held at Grange-aux-Ormes, one of the Alps Tour circuit stages drawing over 100 professional players;



The Fêtes de la Mirabelle and the Montgolfiades

Stealing the show, as ever, the traditional Fêtes de la Mirabelle (held since 1947) offer a programme aimed at art lovers and foodies alike in the heart of the city, on the water and in the gardens. Every year you'll find the traditional highlights (crowning of the Mirabelle Queen, open-air food and dancing in the Grand Mirabelle, garden daytime Foodie and Arts market and more), but also exciting new programmes including fireworks, concerts, and a water-borne parade. All this to celebrate the golden plum, an icon of Metz, its hillsides and its rivers... Note: the Fêtes de la Mirabelle were awarded "Eco-event" status in 2022, promoting preservation of the environment. <u>metz.fr</u>





The Montgolfiades (Hot Air Balloon festival) – Metz

The Fêtes close with the Montgolfiades, organised by the Moselle Association of hotair balloon pilots, which offers the public a poetic, soothing and colourful spectacle at dawn or dusk, not forgetting the Fête de l'eau, the Water festival, where everyone can learn more about water activities or wonder at the beautiful lighting on the waterborne parade.









Christmas Markets and Saint Nicholas Markets

Winter is made more inviting by the Christmas market, ranked 3rd in the "Best Christmas Markets 2022" competition organised by European Best destinations.

As the end-of-year festivities approach and the Christmas Market punctuates different locations and districts across the city, the tradition is that good old **Saint Nicholas** comes at the start of December to reward well-behaved children with sweets and treats, while Père Fouettard (France's Krampus) focuses on those less well-behaved...

Shops and small-businesses are generally open for the 4 Sundays preceding Christmas, so you can enjoy the sights, sounds and scents of festive city breaks through most of December.

A Ferris Wheel and other winter activities offer fun for all ages.





Metz, Unesco Creative City - music

> The Cité musicale-Metz offers three venues with three different feels: the Arsenal, the BAM and the Trinitaires (exceptional for their history and acoustics), plus the Orchestre National de Metz. citemusicale-metz.fr



Les Trinitaires - Metz



unique setting for over 70 years.

The Trinitaires, formerly a Carmelite convent, has held concerts in its

Dedicated to today's music, **BAM** is a project by architect Rudy Ricciotti, which itself speaks volumes.



The Arsenal Concert Hall, renovated

by Ricardo Bofill, is home to one of the most beautiful concert halls in Europe

with its sumptuous décor in beech and

The Arsenal - Metz

The BAM - Metz

sycamore.



The main hall at the Arsenal - the Orchestre National de Metz Grand Est

Opéra-Théâtre - Metz Eurometropole

Check out the **Opéra-Théâtre**, the oldest opera theatre still operating in France and an 18th century masterpiece with an unusual history (from an unprincipled architect to its many sculptures and inscriptions). **Enjoy opera, comedy, ballet, operettas or drama, with new productions and works created in collaboration with leading national and international bodies**.



Opéra-Théâtre - Metz Eurometropole





Ranked Number 3 in France's greenest cities in 2020, 1st in its class of the nicest 4-flower classification since 1992 with 52 m² of public green space per inhabitant.



ENJOY



Saint Etienne's Cathedral and Temple Neuf, Metz

example the **banks of the Moselle** in front of the Temple Neuf, or for something more hidden away the Récollets cloister, right in the heart of town, in the **apothecary's garden**. With so much

Récollets Cloister: <u>metz.fr/lieux/lieu-143.php</u>









Walks and gardens

Walks and gardens give shape both to the city and to the streets: in the Jardin **Jean-Marie Pelt** (Parc de la Seille), the **Passerelle du Graoully** connects up to the **Queuleu district**, or outside the **Palais Omnisport les Arènes.** The **Botanical Garden**, with its specimen greenhouses, rose garden and water features, connects Metz and the south of the Eurometropole.

Join the locals, and settle down to enjoy lunch on a bench in the **Pop-up Garden** on the Place de la Comédie, or in the more formal French-style gardens along the **Esplanade** amid the restful sound of the fountains. A tranquil haven right beside the pedestrian streets and the hustle and bustle of the **Place de la République**...

Walking or cycling routes

Take the opportunity to enjoy the routes along the Moselle river or canals on foot or by bike along the Voie Bleu (V50) and discover the Maison de l'éclusier (lock keeper's house), the Parc de la Cavalerie, the island of Ile du Saulcy and the kayaking rapids at the Descente de la Pucelle. If you're lucky you might even see some kayakers in action! And as a family, you'll find plenty of play areas for the little ones to try out.

La Voie Bleue (V50): <u>lavoiebleue.com</u> Bicycle hire: <u>lemet.fr</u> Bike Metz: <u>metz.fr</u>



View of Mont Saint-Quentin

On summer weekends sit on the cooling grass to take in the night-time show of the **Dancing Fountains** on the **Lac aux Cynes (Swan lake)**, or just enjoy the shaded lawns beneath the majestic trees along the **Plan d'eau** (lake) with **Mont St-Quentin** as a backdrop.



The fruit gardens at Laquenexy



Metz Eurometropole gardens and locations

The Laquenexy fruit gardens, the park of the Château de Courcelles in Montigny-lès-Metz, Parc Simon in Augny, exploring the banks of the Moselle, the paths along the Seille, world war history trails (in particular in Rozérieulles and Gravelotte), walking among orchids in chalk grasslands, vegetable gardens and strawberry fields in Woippy, ancient fortified farms and the Gallo-Roman aqueduct - relish the delight of time re-found.

The fruit gardens at Laquenexy: jardinsfruitiersdelaquenexy.com

Museum of the1870 War and Annexation: mosellepassion.fr/index.php/les-sites-mosellepassion/musee-de-la-guerre-de-1870



Parc Simon - Augny

Gallo-Roman aqueduct - Ars-sur-Moselle



The **Botanical Garden** is buzzing with human and plant history. Located on the edge of **Montigny-lès-Metz** for over 150 years, it invites walkers to retrace the journey of plants through an array of temperate and tropical collections. This is home to remarkable trees, rockeries, rose gardens and a sensory garden - via equatorial undergrowth through to arid landscapes in the impressive greenhouses. A verdant gem to soothe your mind or inspire detailed botanical investigations.



Botanical Garden

The Mirabelle Plum & Wine Route

If you're feeling sporty, you can also cycle the Wine Route^{*} (46 km) and pass through the winegrowing villages, beside orchards and vineyards, all while discovering the AOC wine estates and the Moselle Valley. Pinot Noir, Pinot Gris, Auxerrois, Müller-Thurgau, Pinot Blanc, Gewürztraminer and Gamay all offer the ideal accompaniment to Quiche Lorraine, pies, stews and mirabelle plums! In fact, the locals love their **mirabelle plums** - they have grown up with them since the 16th century. So much so that these golden beauties have their own festival every year. Orchard visits, plum tarts, plum brandy or plum liqueur, you'll find them everywhere in Metz! Cooking classes, wine cellar visits, a beer-themed treasure hunt, all tastes are catered for.

* Drinking too much alcohol damages your health. Please drink responsibly.



Boat trips

Discover Metz, its landscape and its history on a solar-powered river boat, on board the Solis (Capacity: 11 passengers), the Bandiera (Venetian-style limousine tender), the electro-solar GD Vacances boat (covered boat, capacity: 28 people) or the **Graoully** (covered electro-solar boat, with air conditioning/ heating, 75 passengers). Departures from Plan d'eau (lake), in the heart of the city or from Longeville-lès-Metz.

- La Compagnie des Bateaux de Metz boat trips, drinks parties, dinner cruises la-compagnie-des-bateaux-de-metz.com
- Solis Mettensis boat trips, drinks parties





Are you looking for a **souvenir**? Do you want to sample **local Metz products** at home, discover the **craftsmanship of master glassmakers and local artisans** or simply enjoy a spot of window shopping? Art galleries, concept stores, independent bookshops, designer boutiques, street fairs, flea markets, local shops and large national retailers, **you'll be spoiled for choice.**

The covered market, Metz



Bar terraces

In the morning, enjoy a coffee on one of many sunny terraces in the city, for example on **place St Jacques**.

Markets

Fill your basket at the covered market, opposite the cathedral, open from Tuesday to Saturday, or at the many local farmers' markets across Metz (don't miss the one in front of Sainte Thérèse's church on Sunday morning), and in the surrounding villages. Fresh produce growers, meat, egg and poultry producers, wine growers, brewers - come and meet the producers. Freshness guaranteed!

Graoully

Want to catch a glimpse of the **Graoully**? Head to the **Village Taison district**, on top of Sainte Croix hill, where you can see it suspended in the air, watching over the small restaurants

and independent shops along this quirky street. And if you've never heard of him, ask the locals, they'll be thrilled to share the Graouilly legend with you.







Rue Taison - Metz

In the pedestrian area and shopping centres in the Amphitheatre district, and throughout the Eurometropole, the retail offering is extensive and varied. Check out one of the apartment-style concept stores, or find something special in a pop-up shop. And as a little extra, sales always begin a few days earlier in Metz than in the rest of France.





Place Saint Louis and the banks of the Seille

Enjoy an aperitif in Place St Louis, with its impressive medieval Italian architecture, or at Frigos on the banks of the Seille during the summer months.



Place Saint Louis - Metz

The shop at the Inspire Metz Agency - Tourist Office

Good to know: if you're looking for a small gift or souvenir, the shop at Inspire Metz - Tourist Office is open 7 days a week and offers a range of local products, a selection of books on the region and unique craft products (glassware, tableware and pieces from local artists and designers, etc.).

The focus here is on short supply chains and responsible tourism thanks in particular to the new "Destination Innovante Durable" (Innovative and sustainable destination) accreditation. The Metz Eurométropole is one of the first accredited regions, and features the Inspire Metz Agency (Convention Bureau and Tourist Office), along with various stakeholders such as the Centre Pompidou-Metz, the Robert Schuman Conference Centre in Metz and UMIH 57 (the Moselle Association of Hospitality Professions and Industries). Eight key issues spanning 26 different initiatives, including sustainable mobility, responsible procurement, preservation of resources, anti-waste measures and inclusion.

And to really make the most of your stay, the Inspire Metz Agency - Tourist Office can offer a range of suggestions tailored to the length of your stay, your interests, and whether you're travelling alone, as a couple, with family, friends or work colleagues...



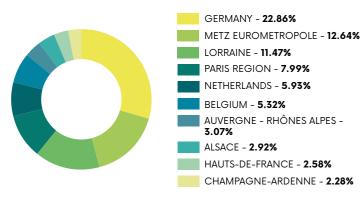


2022 KEY FIGURES

Agence Inspire Metz - Tourist Office

- 104,170 visitors (eco-counter)
- +26% total number of guided visits
 - 476 City Pass sales
- 960,132 overnight stays in Metz Eurométropole (source: data from the tourist tax platform 13/03/2023).

Breakdown of 10 main client groups for the Inspire Metz Agency -**Tourist Office**



Accommodation available - Metz

- Hotels in Metz 24 establishments - 1547 rooms 5x4* - 462 rooms 10x3*- 573 rooms 4x2*- 204 rooms 1x1*- 55 rooms 4 unclassified - 253 rooms
- Metz marina Blue Flag status - 55 berths (Sitlor data - March 2023)
- Open air accommodation:

1 municipal camping site in Metz, 3*

Group accommodation:

3 facilities, comprising **2** youth hostels and **1** Centre International de séjour. "La Brasserie" youth hostel expected to open this year.

Tourist venues

- 222,627 visitors to the Centre Pompidou-Metz
- 60,505 visitors to Musée de la Cour d'Or Metz Eurometropole
- 50,000 visitors to the Porte des Allemands (open all year round)
- 41,000 visitors to Trinitaires church (open from March to September, including 28,000 visitors during the Metz Constellations festival)
- 20,000 visitors to Saint Vincent's basilica (open from March to September)
- **328,081** visitors to Saint Etienne's Cathedral in Metz (between 04/08/22 and 31/12/22)

Accommodation available - Metz Eurometropole (including Metz)

- Hotels in Metz Eurometropole 33 establishments - 2,076 rooms 6x4* - 472 rooms 13x3*-734 rooms 9x2*- 562 rooms 1x1*- 55 rooms 4 unclassified - 253 rooms
- Camper van parks **1** camper van park at Scy-Chazelles
- Aparthotels: **5** establishments
- Bed & breakfast:

26 facilities, 12 accredited (10 in Metz, 2 of which are accredited). N.B.: 4 B&B are unusual (barges in Metz).

• Port Robert Schuman in Scy-Chazelles: 180 berths

(Sitlor data - March 2023)

Eating out - Metz and the surrounding area

- Restaurants 265
- Tables de Rabelais partners

Restaurants, winegrowers, mirabelle distilleries, catering professions (Sitlor data - March 2023).



Classifications and accreditations obtained by the city of Metz



FRENCH TECH

Metz was accredited a Unesco Creative City in the Music category in October 2019.

Metz has been accredited French Tech and Capitale French Tech East since April 2019.

Metz has 3 stars in the Michelin Green Guide.



The city of Metz is twinned with Luxembourg, Trier, Gloucester, Hradec Králové, Djambala, Nanjing, Karmiel, Chernivtsi.

Age-Friendly City - platinum

Certifications and accreditations obtained by the Agency Inspire Metz -**Tourist Office Category 1 classification**





Accueil Vélo is a national brand that guarantees a quality welcome and services for cyclists all along cycle routes. For more information: francevelotourisme.com

Metz Eurometropole accreditations and networks

The Eurometropole is accredited:



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