

# KEY FIGURES **2020**

4M

Visitors to the Centre Pompidou-Metz since it opened in 2010

20,000

Web users who have discovered the Lantern Trail interactively



Centre Pompidou-Metz

## Accommodation - Metz and Metz Métropole

◆ **Hotels in Metz Métropole** : 35 establishments, 2,182 rooms (5x4\* - 401 rooms, 7x3\* - 955 rooms, 8x2\* - 490 rooms, 2x1\* - 127 rooms - 3 unrated - 209 rooms) including 25 hotels in Metz - 1,517 rooms (4x4\* - 391 rooms, 13x3\* - 712 rooms, 4x2\* - 204 rooms, 2x1\* - 55 rooms - 3 unrated - 209 rooms).

◆ **Open-air accommodation**: 1 Metz municipal campsite\*\*\*

◆ **Group accommodation**: 3 establishments including 2 youth hostels and 1 International Accommodation Centre.

◆ **Apartment hotels**: 5 establishments

◆ **Guest houses**: 27 establishments, 12 with accreditation labels (10 establishments in Metz, 1 with a label). Worth noting: 4 unusual guestrooms (barges in Metz).

◆ **Marina** in Metz, Blue Fag : 55 mooring rings.

◆ **Robert Schuman Marina** of Scy-Chazelles: 180 mooring rings.

## Restaurants - Metz and surrounding area

◆ **Restauration** : 272 restaurants.

◆ **Tables de Rabelais partners**

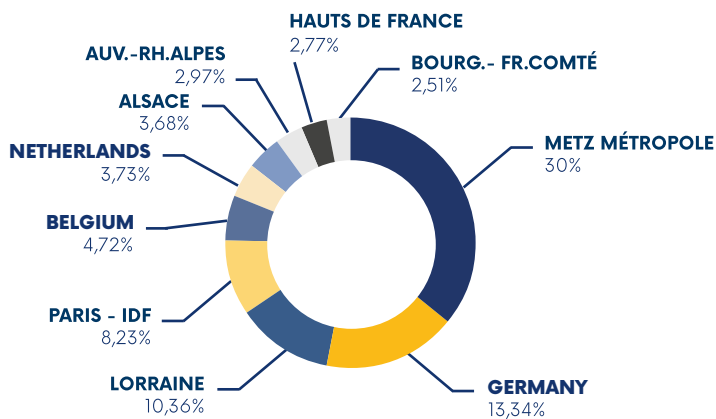
(Restaurants, winegrowers, mirabelle plum distillery, food trade professionals). (Sitlor data - january 2021)

## Visitor data 2019

### AGENCY INSPIRE METZ - TOURIST OFFICE

**155 793** visitors informed  
**413 604** website visits  
**+7,55%** total number of guided tours  
**+18,62%** number of people who booked a packaged product for groups  
**890** City Pass sales  
**895 465** overnight stays in Metz Métropole  
**1 081 252** page views on the website in 10 languages

### Geographical distribution of the 10 main visitors of the agency Inspire Metz - Tourist Office



### TOURIST ATTRACTIONS

**17 641** visitors to Saint Etienne's Cathedral (crypt and treasury)  
**304 000** visitors to the Centre Pompidou-Metz  
**14 016** visitors to the FRAC  
**57 156** visitors to the Cour d'Or Museum (including 33 800 admissions for the Constellations festival).  
**30 000** visitors to the Porte des Allemands



Tourist Office - Agency Inspire Metz

### Certifications and awards held by the city of Metz



In October 2019, Metz was awarded **UNESCO Creative City status in the Music category**.

Metz has held **French Tech and Capitale French Tech East** status since April 2019.

Metz has been awarded **3 stars in the Michelin Green Guide**.

### Certifications and awards held by the agency Inspire Metz - Tourist Office



Tourist Office Certified: NF Services AFNOR CERTIFICATION for Reception & Information Services since 1997, for activities involving welcoming clients, providing information, promotion, communication, shop and marketing activities since 2011.



### Metz Métropole networks

